

**“How do I maximize
wash volume and create
happy customers?”**



With workhorse tunnel equipment
from the global leader in vehicle
cleaning technology.



SoftLine

Advantages for you and your customers.

- High pressure turbo technology eliminates prep labor and boosts cleaning quality.
- Patented SofTecs® foam material gently and quietly cleans, polishes and protects your customer's vehicle investment.
- Engineered to address every vehicle surface and deliver a great customer experience.
- Simple, reliable and easy to maintain to keep you running and creating happy customers.



“How can I earn even more profit from my carwash business?”



4DIMENSIONS for a successful carwash.

For over 50 years Mark VII and its German parent company WashTec have led the industry in the development of innovative, highly efficient wash technology and providing comprehensive service and high quality chemicals you need to maximize your business results.

Leveraging decades of tunnel engineering and market leadership, SoftLine brings a unique combination of wash quality, speed, ease of use and design—what we call the 4DIMENSIONS of a modern carwash—to the tunnel wash format.

SoftLine delivers an incredible customer experience combined with the business results you require. No other equipment on the market has the flexibility to configure your tunnel to your exact requirements and provide your customers with best-in-class cleaning quality.

With 4DIMENSIONS, discover how SoftLine ensures maximum customer satisfaction and profits for you.

High pressure turbo technology to optimize cleaning and rinsing.

Thorough cleaning of even the most intricate wheels.



Front High Pressure

Dynamic top and side manifolds loaded with 18 zero-degree turbo nozzles extend to thoroughly clean the front of the vehicle.



Simple Operation

Simple, reliable air cylinders extend the brushes into the wheels of the approaching vehicle.



Top High Pressure

Top and side dynamic manifolds retract and the top manifold continues washing horizontal surfaces with 10 turbo nozzles.



Built-In Safety

UHMW rollers guide the brushes into position against the wheels. The top mounted rubber safety wheel ensures there is no contact with painted vehicle surfaces.



Side High Pressure

Static side manifolds, each with 7 turbo nozzles and 2 integrated rocker blasters, wash the sides of the car as it travels through the High Pressure Arch on the conveyor.



Cleaning Power

Heavy duty electric motors rotate the 96"/244cm long brushes against the wheels as they travel along the conveyor, providing full 360° cleaning power.



Rear High Pressure

Dynamic top and side manifolds extend again to wash the rear of the vehicle, then pivot into position to wash the front of the next vehicle as it approaches.



Brush Lubrication

On-board spray manifolds lubricate the alternating two step brush design to scrub dirt and road grime from the wheels and sills.



Gentle and effective cleaning using SoftTecs® foam technology.



Horizontal Brush

The quiet and gentle wash pressure of the top brush is controlled with a combination of pneumatic cylinders and a counterbalance system, making the brush simple yet effective on all vehicles.



Wrap-Arounds

Wraps pivot overhead to ensure smooth travel around the front, rear and sides of the vehicle. Brushes move across the center line at front and back to address the most challenging areas to clean.



Easy to Maintain

Dual axle ball bearings and shock absorbers make the wrap-around brushes easy to maintain while keeping performance and functionality in mind.



Safe for All Vehicle Finishes

Our patented SoftTecs® closed cell foam material is specially formulated to shed water and dirt while removing the toughest road grime. Customers prefer the quiet SoftTecs experience to the loud, aggressive sound of other brush materials.



Added Cleaning Power

Tall vertical brushes and short grill brushes can easily be added to provide extra attention to hard-to-clean vehicle surfaces.

Low pressure applications ensure chemicals are uniformly applied.



Bi-directional Presoak Arch

Nozzles angled toward the front of the vehicle activate to apply presoak as the car approaches the arch, followed by nozzles angled toward the rear as the car exits the arch, ensuring maximum coverage of all surfaces including hard-to-clean license plate areas.



Hand Wax Quality Shine in a Fraction of the Time

ShineTecs® and ShineTecs Tri-Foam contain shine polymers that instantly clarify the paint and are buffed in to generate a deep gloss shine and more revenue for the operator.



Flood Rinse Arch

Boosted-pressure Flood Rinse Arch thoroughly rinses vehicles in less time and at higher line speeds than typical low pressure rain arches. The pressurized rinse ensures all wash water and foamed chemicals are removed in preparation for final chemical applications and drying.



Finishing

Single and Dual Wax and Rinse Arches make it easy to apply drying agents, total surface protectants and spot free rinse in a minimal amount of space.



Everything you need to keep your profits flowing.



Modular Design, Powerful Airflow

SoftLine dryers leverage a modular arch system and a choice of 10hp or 15hp producers to match the available space and line speeds of your tunnel. Tapered nozzles provide high velocity airflow to maximize drying results.

Ancillary Products

Controllers	Self-pay stations	Air compressors
Tire chemical applicators	Water softeners	Vacuums
High pressure wheel blasters	Spot-free rinse systems	Bay doors
Tire shiners	Reclaim systems	Bay heating systems

Site Planning Services

Careful planning is the key to success, and Mark VII is there to help you every step of the way. From conducting site surveys, recommending site and bay layouts, selecting equipment configurations, providing engineering drawings, and developing your marketing strategy to staging your grand opening event, our role is help you optimize the success of your tunnel business.



Total Carwash Care[®]



**Expert
Service**



**High Performance
Chemical**










Retail Marketing









SUCCESS PLANS

PriorityPlan^{#1}

-  Rapid Response
7 Days a Week
-  Parts & Labor
Included
-  Preventive
Maintenance
Included
-  Semi-Annual
Seasonal
Tune-ups
-  EasyPay
Chemical
Program
-  Marketing &
Promotional
Package
-  10% Discount
on Chemical
Program



PreventionPlan[™]

-  Rapid Response
5 Days a Week
-  Labor Included
-  Preventive
Maintenance
6 Times per
Year
-  EasyPay Chemical
Program
-  Marketing &
Promotional
Package
-  5% Discount on
Chemical Program

Carwash means WashTec/Mark VII. Worldwide.



More than **35,000** installed machines.

WashTec/Mark VII equipment washes **over 2.75 million vehicles a day** around the globe.

Represented in over **70** countries.

More than **1,700 employees** help us shape the future of the carwash business, including over **600 service technicians**.

Over **50** years of leadership in innovation.

We set the standards in the **carwash business** – and actively push the market forward.

Total Carwash Care

Comprehensive program for service, chemicals and marketing to drive carwash growth.

www.markvii.net

