



The Car Wash Starts Here.



Improve Visibility, Improve Uptime, Improve Profits

Director® is a cloud-based, enterprise-level management system that enables car wash operators to centrally manage their car wash business, optimize sales and minimize downtime. Director provides:

- Robust centralized reporting of sales from all sites
- Multi-site functionality to efficiently support fleet and house accounts
- Real-time visibility of equipment status

Centralize Reporting and Management

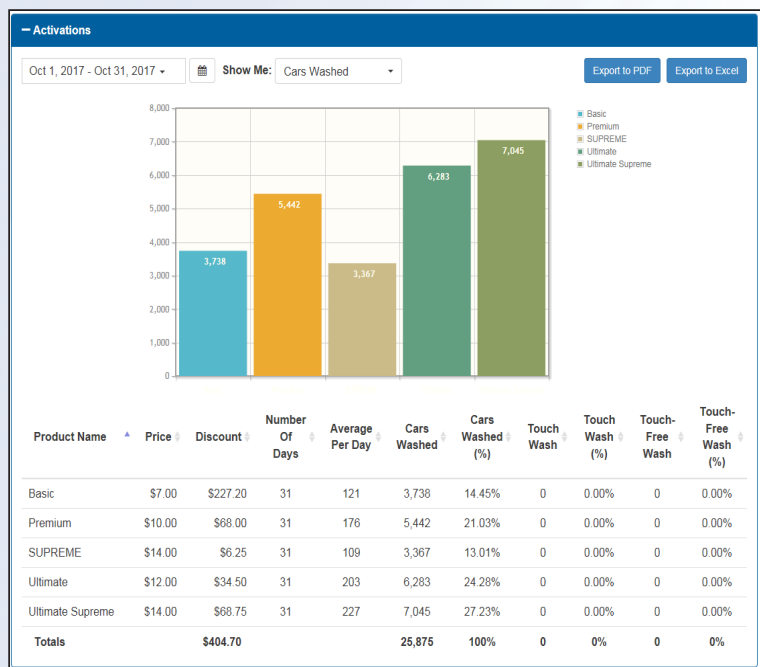
No more compiling individual site reports to get an enterprise-wide view. Director provides a wide range of regular and periodic reports.

- **Easy Dashboard Visibility** - Get a real-time, graphical view of the vital statistics of your car wash business using Director's Analyzer dashboard. Analyzer's charts and graphs are interactive and can be customized to fit your needs.
- **Robust Reporting** - Director provides both pre-configured and customizable reports. Export reports on demand or schedule automatic generation of reports delivered via email.

Support Multi-Site Programs

Director allows you to easily track use of multi-site accounts such as monthly-plan subscribers and fleet accounts, generate single-use codes redeemable at any location, and assign and activate gift or membership cards.

- **Track Fleet and House Account Usage**
- **Generate Single-Use Codes**
- **Import and Activate Cards**



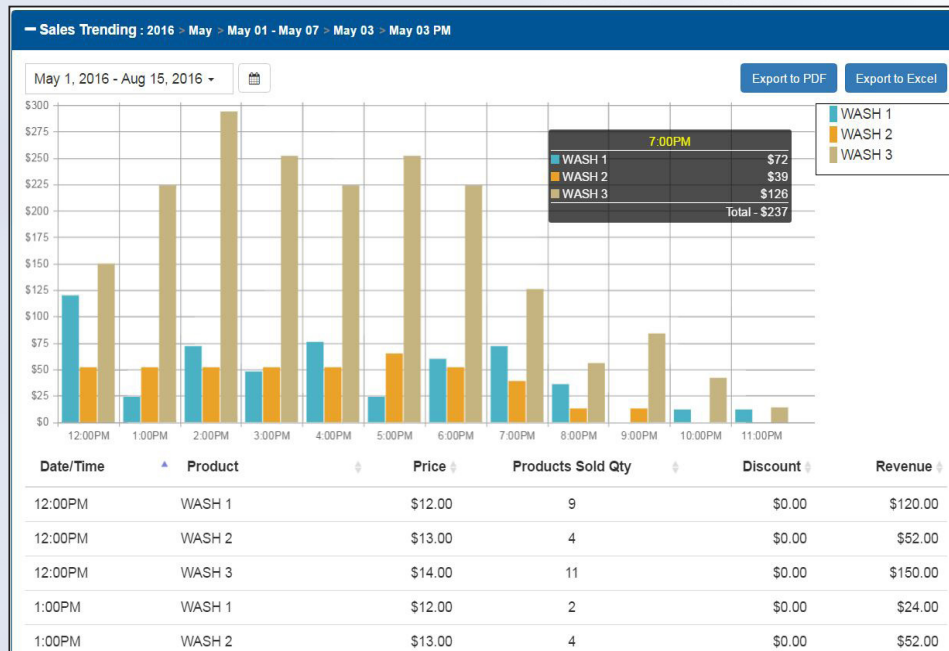
Know and Respond in Real Time

Director provides visibility on equipment status so you can respond to critical issues as well as monitor sites. For example, be alerted when a kiosk door is opened or when cash is removed from a kiosk's bill acceptor.

- **Set and Manage Alerts** - Director enables you to set alerts based on equipment type and location or device, determine the frequency of alerts, and automatically send alerts via email or text to designated employees.
- **View Open Alerts on Dashboard** - The Analyzer dashboard provides a snapshot of open alerts, so you can easily view alert location, device, time of original alert, and description.

Optimize Profit

Use information available from Director's robust reporting to optimize your pricing, promotions, and wash packages with data such as each site's peak times, popular washes, and sales or redemption of promotions.



Director is only compatible with Unitec payment systems. Unitec systems previously installed at your sites may require hardware and software upgrades in order to be Director-ready.

Visit www.StartwithUnitec.com/Director to learn more and request a demo.

*"With Unitec's **Director** product, I can monitor sales from my desk by sales packages, which shows us how customers have paid for the wash - whether by code, at the pump, credit or cash. It's great to come to work in the morning and track (via Director) that all car washes are up and running. The trending page is helpful for determining if the car wash is slow at a particular time of day so we can run a special to increase sales. Director is a wonderful tool for you to utilize to see what your car wash is doing. Without it, your business is in the dark."*

— Mark Meeker, Vehicle Care Business Development Manager, Cars & Stripes



Unitec – Who We Are

Unitec develops, designs and manufactures reliable, innovative point-of-sale entry systems for the car wash industry. In addition to selling complete systems, system components and parts, we develop custom applications for high-volume resellers and retailers, providing owners of automated car wash facilities the right equipment, tools and marketing opportunities to increase revenues while improving customer loyalty. Unitec has earned a reputation for producing systems of the highest quality and reliability in the industry, from simple swipe-and-go credit card terminals to the most sophisticated, internet-enabled and video-capable touch screen kiosks. We are in business to satisfy the car wash owner's foremost needs, offering free-standing, customer-activated products that integrate with all types of car wash control technologies.

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